



## Demonstrating Impact at Scale and Reducing Inequalities

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### About RediCare Control

RediCare Control is a digitally delivered service with health coach support, designed to treat and prevent chronic conditions such as High Blood Pressure, Pre-Diabetes, Type 2 Diabetes, High Cholesterol, Polycystic Ovary Syndrome (PCOS), Non-Alcoholic Fatty Liver Disease (NAFLD), Obesity and Overweight conditions. RediCare Control is deeply integrated with primary care workflows and delivers clinically validated improvements in metabolic health which drives reductions in GP demand and significant savings via medication avoidance and secondary care health costs.

### Improving Health Inequalities focused on Patient Education, Health Literacy and Integrated Delivery

- **Patient education** and **health literacy** are the most important elements in treating chronic disease. **Patient education** and **health literacy** empower individuals with the knowledge of their conditions, root causes and skills needed to treat and manage their conditions effectively. This leads to better self-care and informed decision-making. RediCare Control's suite of video-based patient educational and health literacy content is consumed in a **Netflix-type fashion**. The content is **binge-worthy, entertaining, easy to understand, accessible** and **motivating**. It is designed for a **reading age of 12**, and cuts through the difficult problem of improving Health Inequalities, resulting in **immediate implementation** and rapid health improvement.
- **Multi-Modal Human & Peer Support**, including 1:1 and scalable group, **live** masterclasses to drive peer-supported behaviour change.
- RediCare's delivery **integrates seamlessly** with GP workflows; managing all patient communications, onboarding, treatment delivery, clinical outcomes, and operational reporting.

### Projected Savings Per Annum <sup>(1)</sup>

Annual Savings in £		
	£450-500	Per patient on medication avoidance
	2-3	Less GP visits per patient
	£1.0-2.5k	Hospital avoidance

### Anna, A Virtual Cardiometabolic Health Coach

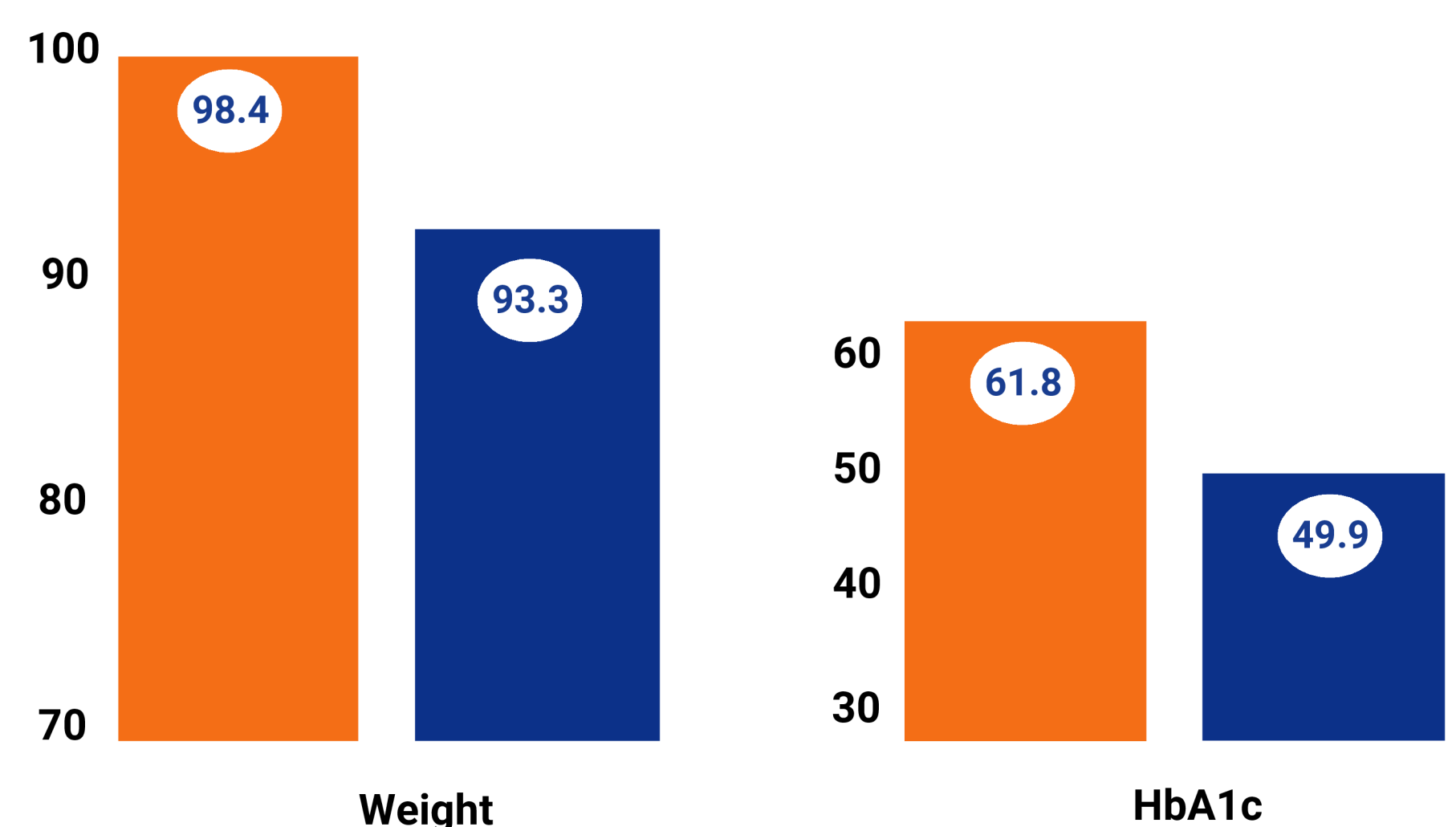
Anna is RediCare's AI-powered metabolic health coach, capable of supporting **millions** of patients. Anna is available in **36 different languages** offering support in preventing and treating chronic conditions. Launching soon.



### Clinical Outcomes N = 172

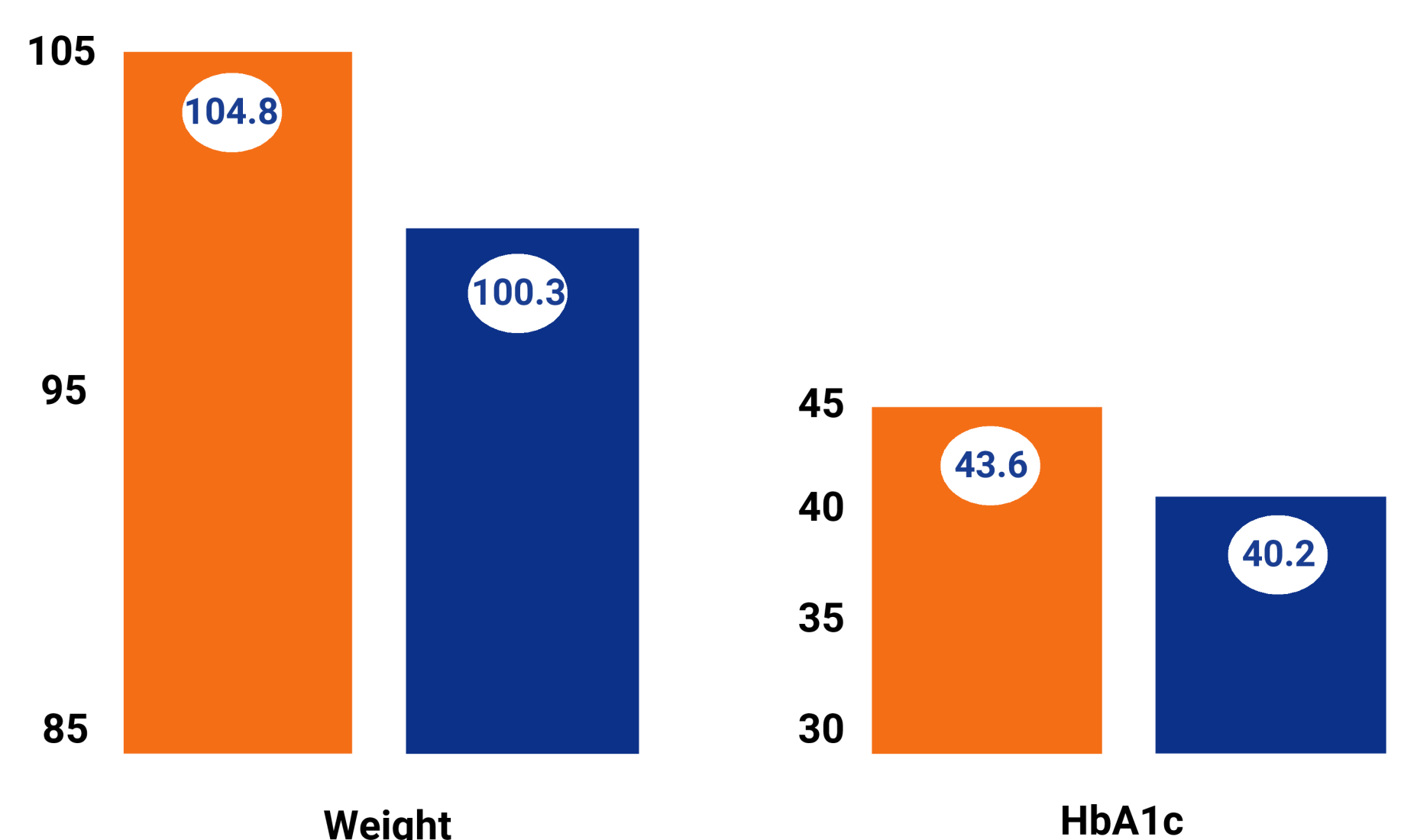
Based on a cohort of 172 diabetes patients across three UK Primary Care Networks, our service demonstrates measurable improvements in key health metrics, supporting both remission and long-term management. Results based off 1 year of data.

#### T2DM Results: N=130



Average Changes T2DM	
Weight	-5.1kg (-5.3%)
HbA1c	-11.9 (-19.1%)
<48mmols/mol	48 (45%)

#### NDH Results: N=42



Average Changes NDH	
Weight	-4.5KG (-6.5%)
HbA1c	-3.4 (-6.7%)
<48mmols/mol	13 (42%)

### References

All references are linked [here](#) or can be accessed via the QR code on the right <sup>(1)</sup>

